

## REGISTRATION

Full Name: \_\_\_\_\_

Spouse/Guest: \_\_\_\_\_

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Early Registration pricing shown below (through Feb 21, 2019)

Member Registration - \$975

Spouse/Guest - \$575

Children (Ages 7+) - \$75+

Golf Tournament - # \_\_\_\_\_ of people (Cost TBA)

Location: Desert Ridge

Club Rentals - Cost TBA Choose: Mens / Womens RH LH

**Note: Required Session Selection - Next Page**

## JW MARRIOTT PHOENIX DESERT RIDGE

(480) 293-5000 | JW Marriott Phoenix Desert Ridge

Book by 02/28/2019

Standard Room \$319++ King or 2 Doubles

Arrival: \_\_\_\_\_ Departure: \_\_\_\_\_

Special Requests: \_\_\_\_\_

Full refunds issued before February 28, 2019

## PAYMENT INFORMATION

Credit Card#: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Visa MC Am Ex

Billing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

CV Code: \_\_\_\_\_ Card Exp.: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_



## April 1-4, 2019

### SUNDAY, MARCH 31

1:00 pm - 5:00 pm

Early Arrival (Optional)  
Registration

### MONDAY, APRIL 1

8:00 am  
9:00 am - 5:00 pm  
4:00 pm - 5:00 pm  
6:30 pm - 9:30 pm

Golf Tournament - Desert Ridge (Optional)  
Registration  
First Plenary Session: David Meade  
Networking Reception

### TUESDAY, APRIL 2

7:30 am - 5:00 pm  
7:30 am - 8:30 am  
8:30 am - 9:45 am  
9:45 am - 10:30 am  
10:30 am - 11:45 am  
11:45 am - 1:45 pm  
1:45 pm - 3:00 pm  
3:00 pm - 4:00 pm  
5:45 pm - 9:00 pm

Registration  
Breakfast  
Morning Breakout Sessions - A  
Interactive Break  
Morning Breakout Sessions - B  
Lunch & 2nd Plenary Session: Neil Swidey  
Afternoon Breakout Sessions - C  
Interactive Break  
Chapter Dinner, Location TBD

### WEDNESDAY, APRIL 3

7:30 am - 4:00 pm  
7:30 am - 8:30 am  
8:30 am - 9:45 am  
9:45 am - 10:30 am  
10:30 am - 11:45 am  
12:30 pm  
1:00 pm - 3:00 pm  
3:15 pm 4:00 pm  
8:00 pm - 10:00 pm

Registration  
Breakfast  
Morning Breakout Sessions - A  
Interactive Break  
Morning Breakout Sessions - B  
Forum Lunch  
Closing Plenary Session: Sekou Andrews  
Wrap Up  
Closing Reception: Neon Lights & Electric Nights

### THURSDAY, APRIL 4

7:30 am - 8:30 am  
8:30 am

Leadership Breakfast (All invited)  
Scheduled District Council Meetings

If you would like the Chapter to make your travel arrangements, please contact  
Julie Russell: [julier@norcalneca.org](mailto:julier@norcalneca.org) | (925) 828-6322 P.

Email completed form to [julier@norcalneca.org](mailto:julier@norcalneca.org)



Northern California Chapter

5934 Gibraltar Dr, Suite 205 | Pleasanton, CA 94588  
[www.norcalneca.org](http://www.norcalneca.org) | (925) 828-6322 P.

# Choose Your Sessions

## (One per Session)

**TUESDAY APRIL 2, 2019**

### ***Morning Breakout Sessions A - 8:30am – 9:45am***

- Be the Difference: Recognizing and Preventing Harassment in the Workplace
- How to Work With and Lead People Not Like You
- Latest Tools for Digital Marketing and Lead Generation
- Teamwork Despite Turnover
- The Importance of Proper Estate and Business Succession Planning
- Stress Management and Self-Care: Setting Boundaries and Saying No Without Guilt

### ***Morning Breakout Sessions B - 10:30am – 11:45pm***

- Every Choice Has a Consequence
- Why Do I have to Be Politically Correct?
- When Good Jobs Go Bad
- Help Wanted: Recruit and Retain Your Future
- The Win-Win Culture: Maximizing Productivity, from Baby Boomers to Millennials
- Leading Through Anger, Without Losing Your Credibility or Influence
- Are You Ready For Massive Disruptions?

### ***Afternoon Breakout Sessions C - 1:45pm – 3:00pm***

- Applying the Lessons of Trapped to Everyday Projects
- Crafting the Customer Experience for People Not Like You
- Effective Communication: What's your Strong Suit?
- Electrical Contracting in the Digital Age. Expanding Your Revenue Stream w/ IOT

**WEDNESDAY APRIL 3, 2019**

### ***Morning Breakout Sessions A - 8:30am – 9:45am***

- Communicating and Gaining Visibility as a Leader One Conversation at a Time
- Startup Your Life: Hustle and Hack Your Way to Happiness
- The Age of Casual Family Business is Over

### ***Morning Breakout Sessions B - 10:30am -11:45am***

- Leaders Keep the Conversation Going
- Digital Happiness: How to be the Boss of Technology
- Why Families Working Together Need to develop Their Capacity
- Eight Practical Steps to Improved Productivity
- Megatrends and Labor Strategies